



The Root Group

A Customer-Driven User Community for Rootstock Cloud ERP

What Is The Root Group?

The Root Group is a customer-driven user group dedicated to helping Rootstock users get the most out of the platform. It's a community run by customers, for customers, and is focused on sharing experiences, best practices, and ideas that help every Rootstock user succeed.

Led by an independent advisory board of Rootstock customers, partners, and a Rootstock liaison, The Root Group serves as the collective voice of our user community and works to shepherd customer needs and ideas directly to Rootstock.

Why Join The Root Group?

When customers join Rootstock, they're not just getting a futureproof cloud ERP solution. They join a thriving network of peers who are passionate about getting the most value from their ERP.

Joining The Root Group gets you access to:
Collaboration & Connection

Engage with other Rootstock users who understand your business challenges. Swap ideas, share solutions, and learn from real-world use cases.

Learn More

www.therootgroup.com

LinkedIn

[The Root Group](#)

Slack

[Join Here](#)

Learning & Enablement

Stay ahead of the curve with:

Quarterly User Group Meetings

featuring expert-led sessions, product updates, customer stories, and much more.

Monthly AMA Sessions

("Ask Me Anything") for live Q&A and troubleshooting.

Slack Community

for real-time collaboration, peer advice, and ongoing support.

[Join here](#)

Influence & Innovation

The Root Group amplifies the customer voice within Rootstock. Members help shape new features, enhancements, and roadmap priorities, ensuring the platform evolves in ways that matter most to customers.

How to Get Involved

Joining is easy!

Visit www.therootgroup.com and click "Join Now" to sign up. Once you're a member, you'll receive emails about our upcoming meetings!

You can also connect with peers on our Slack channel. [Join here](#)

Through Slack, you can take a more active role—volunteer for The Root Group Advisory Board or host a customer-led session during one of our quarterly meetings.

Why It Matters

For Rootstock customers

The Root Group turns ERP challenges into community-powered solutions.

For prospective customers

Buying Rootstock means joining a connected ecosystem. One where our customers are never alone, but rather continuously growing together.

Who Can Join?

The Root Group is open to:

- » All Rootstock customers
- » Partners within the Rootstock ecosystem

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