

ROOTED • IN AGENDA

Session pre-registration is not required. Sessions and times are subject to change. Register and pick up your welcome bag on Monday: 1 - 4 PM or Tuesday: 7 - 8:45 AM.



Monday's "Welcome to Rooted-In Party" is from 5:30 – 8:30 PM at Bangers.

Tuesday, May 3rd		Room: Meriwether	Room: Lady Bird III	Room: Lady Bird Studio
9:00AM	10:45AM	General Session		
10:45AM	11:00AM	BREAK		
11:00AM	11:50AM	Use Salesforce Lightning to Make Everyone More Productive	Engaging Your Customers and Suppliers with Portal Communities	Rootstock Architecture: Sales & Operations
12:00PM	12:50PM	LUNCH DATE AT GERALDINES		
1:00PM	1:50PM	Maximize your Rootstock Investment with the Learning Center & Community	Customer Conversations: Supply Chain Challenges	Rootstock Architecture: Financials
2:00PM	2:45PM	Go Beyond Financial Reporting for Powerful Business Insights	Customer Conversations: Sharing Implementation Best Practices	Keep Data Secure with Rootstock Profiles and Permissions
2:45PM	3:00PM	BREAK		
3:00PM	3:50PM	Give Every Worker a Lightning UX Designed for Success	Customer Conversations: Manufacturing Automation	A Deep Dive into Advanced Cost Accounting
4:00PM	4:50PM	Automate Business Processes With RS & Salesforce Low Code Flow	Advanced Sales Order Management & Customer Service	Enable Higher Volume Processing with Rootstock
6:00PM	9:00PM	Rooted-In You Celebration		
Wednesday, May 4th		Room: Meriwether	Room: Lady Bird III	Room: Lady Bird Studio
9:00AM	10:45AM	General Session - Product Keynote		
10:45AM	11:00AM	BREAK		
11:00AM	11:50AM	How to Build API Integrations (Third Party order mgmt, eCommerce, 3PL, WMS and more)	Inter-Company Financial and Supply Chain Automation	Advanced Material and Capacity Planning
12:00PM	12:50PM	LUNCH DATE AT GERALDINES		
1:00PM	1:50PM	Rootstock and Salesforce Industries	Customer Conversations: Staffing Challenges	Discover AI Experiences with Bots and Next Best Actions in Rootstock
2:00PM	2:45PM	Deep Dive Into Sales & Operational Analytics	High Compliance Industry Best Practices & Automation	Test Automation Strategies for Efficient Upgrades
2:45PM	3:00PM	Break		
3:00PM	3:50PM	Deep Dive into Advanced Purchasing	DevOps Upgrade Best Practices	Using Field Service to Streamline Service and Supply Chain Operations

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RootedIn has a session for everyone. Need help determining the best sessions to attend? Here's a breakdown of the sessions by role to help you. Questions? Send an email to rootedin@rootstock.com.



Sales, Operations and Finance

- Engaging Your Customers and Suppliers with Portal Communities
- Customer Conversations: Supply Chain Challenges
- Advanced Material and Capacity Planning
- Customer Conversations: Manufacturing Automation
- Advanced Sales Order Management & Customer Service
- Rootstock Architecture: Sales & Operations
- Rootstock and Salesforce Industries
- High Compliance Industry Best Practices & Automation
- Deep Dive Into Sales & Operational Analytics
- Deep Dive into Advanced Purchasing
- Rootstock Architecture: Financials
- A Deep Dive into Advanced Cost Accounting
- Using Field Service to Streamline Service and Supply Chain Operations
- Inter-Company Financial and Supply Chain Automation
- Go Beyond Financial Reporting for Powerful Business Insights

Application/Technical

- Use Salesforce Lightning to Make Everyone More Productive
- Keep Data Secure with Rootstock Profiles and Permissions
- Give Every Worker a Lightning UX Designed for Success
- Automate Business Processes With Rootstock and Salesforce Low Code Flow
- How to Build API Integrations (Third Party order mgmt, eCommerce, 3PL, WMS and more)
- Enable Higher Volume Processing with Rootstock
- Test Automation Strategies for Efficient Upgrades
- Discover AI Experiences with Bots and Next Best Actions in Rootstock
- DevOps Upgrade Best Practices

Thought Leadership

- Maximize your Rootstock Investment with the Learning Center and Community
- Customer Conversations: Staffing Challenges
- Customer Conversations: Sharing Implementation Best Practices